U.S. Department of Justice Washington, DC 20530

# Supplemental Statement Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended

	For Six	Month Period Ending	October 31, 2	2005				
		I - REGIS	TRANT					
1. (a) Name of	Registrant		(b) Registration	on No.	a.			
Burson-Mar	rsteller		2469	·				
(c) Business	Address(es) of Registrant							
Suite 10	Street, NW 000-L gton, DC 20006							
2. Has there be	een a change in the information	n previously furnished	in connection	with the fo	llowing:			
(a)	If an individual: (1) Residence address (2) Citizenship (3) Occupation	Yes  Yes  Yes  Yes	No E No E	] ] ]				
(b)	If an organization: (1) Name (2) Ownership or control (3) Branch offices	Yes	No E No E	=			•	
(c)	Explain fully all changes, if	any, indicated in item	s (a) and (b) a	bove.	•		m.1	<del>7</del> 0
								EGIST
							3-7	
				· ·			99	S
		NT IS AN INDIVIDUAL, C					7	
3. If you have	previously filed Exhibit C1, sta	ate whether any change Yes	es therein have No	e occurred o	luring this	6 month re	porting p	eriod.
If yes,	have you filed an amendment	to the Exhibit C?	Yes 🔲	No			•	ĸ
If no,	please attach the required ame	ndment.						

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attomey General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons period?	ceased acting as par Yes 🗹 🗎	tners, officers, directors	or similar officials	s of the registrant duri	ng this 6 month rep	orting
If yes, furnish the foll	owing information:					
Name		Position		Date c	onnection ended	
Thomas Nides Allan Biggar		President & CEO Chair, Global Con		Sept-0 Jul-30		. •
		* **				
(b) Have any person		fficers, directors or simi	lar officials during	this 6 month reporting	g period?	
If yes, furnish the foll	owing information:			·		
Name	Residence address		Citizenship	Position	Date assumed	
					•	
5 (a) Has any margan	somed in item 4(h) re	ndered services directly	in furtherance of the	ne interests of any for	eign principal?	
5. (a) Has any person i	Yes	No 🗹	in furtherance of a	no miorosis or any rore	orga pranorpari	
If yes, identify each	such person and desc	ribe his service.			•	
2, 702, 220200						
•		·				
(b) Have any employ connection with	vees or individuals, w the registrant during	ho have filed a short for this 6 month reporting p	m registration state eriod? Yes	ement, terminated thei	r employment or	
If yes, furnish the fo	llowing information:	•			• .	
Name		Position or connection		Date terminated		•
Beatriz Arana Christine Garsault	-	Senior Associate Associate		June '05 July '05		
or will render ser	nth reporting period, vices to the registran related or similar ca	has the registrant hired t directly in furtherance pacity? Yes	as employees or in of the interests of a No	any other capacity, a my foreign principal(s	ny persons who ren ) in other than a cle	dered rical or
If yes, furnish the fo	llowing information			•		
Name	Residence address		Citizenship	Position	Date assumed	•
See Attachment						
					*	
6 Have short form re	gistration statements	been filed by all of the	persons named in It	tems 5(a) and 5(c) of t	he supplemental sta	tement
	•	Yes	□ No 🖸			
If no, list names of	persons who have no	ot filed the required stat	ement.			
Rose Mary Cortes					•	
Monica Marty Sarah Melby						
Joel Staley Dione Rial						

#### II - FOREIGN PRINCIPAL

7. H	as your co	nnection with any foreign Yes [			month rep	porting perio	od?	
If	yes, furnis	h the following information	n:					
N	lame of fo	reign principal				Date of	termination	
			٠					
								,
8. H	ave you a	equired any new foreign pr			reporting p	period?		
If	yes, furnis	th the following information						
	-	address of foreign principa				Date ac	quired	
÷								
				•				
9. In	addition	to those named in Items 7	and 8, if any, list	foreign prir	ncipals² wh	nom you con	tinued to represer	nt during the 6 month
re	porting pe	eriod.			-			
H	long Kong	t of the Republic of the Phi Special Administrative Re Promocion Turistica de Me	gion - Hong Kon		and Trade	Offices		
•								
			•		,			
10.	EXHI	BITS A AND B						-
	(a)	Have you filed for each	of the newly acq	uired foreig	gn principa	ls in Item 8	the following:	
		Exhibit A <sup>3</sup> Exhibit B <sup>4</sup>	Yes □ Yes □	No 🗆				
		If no, please attach the i	required exhibit.					•
	(b)	Have there been any ch represented during the 6		ibits A and		sly filed for a Yes □	nny foreign princi No 🗹	pal whom you
		If yes, have you filed ar	amendment to t	hese exhibi	ts?	Yes 🗆	No 🗆	
		If no, please attach the i	required amendm	ient.				,
		,,						

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

# III - ACTIVITIES

11.	During this 6 month reporting period, have you engnamed in Items 7, 8, and 9 of this statement?	gaged in any activ Yes 🗹	ities for or rendered an No □	y services to any forei	gn principal
	If yes, identify each such foreign principal and des	scribe in full detai	l your activities and ser	rvices:	
	See Attachment				
	ı				
		•			٠.
				i,	
			·		
					٠,
12	. During this 6 month reporting period, have you on	hehalf of any fore	eion principal engaged	in political activity <sup>5</sup> as	defined below?
12.	Yes No 🖸	bondin or any ron	o.Pu br.mo.bar engagea	pointed descrip an	
	If yes, identify each such foreign principal and des the relations, interests and policies sought to be inf arranged, sponsored or delivered speeches, lecture names of speakers and subject matter.	luenced and the n	neans employed to achi	ieve this purpose.  If th	e registrant
			•	,	
		·			
	•				
			,		
			•		
13	3. In addition to the above described activities, if any your foreign principals? Yes	y, have you engag No 🏻	ed in activity on your o	own behalf which bene	fits any or all of
	your foreign principals:	110 🚨			
	If yes, describe fully.				
	Consejo de Promocion Turistica de Mexico S.A de Won several PR and Marketing awards for work of Award and two Marcom Creative Awards	C.V.: lone on behalf of t	he Mexico Tourism Bo	ard, including the IPRA	Golden World
5 7	The term "political activities" means any activity that the person engaging in nited States or any section of the public within the United States with referen	believes will, or that the	person intends to, in any way influe or changing the domestic or for	uence any agency or official of the	e Government of the
the	e political or public interests, policies, or relations of a government of a forei	gn country or a foreign po	litical party.		

#### **IV - FINANCIAL INFORMATION**

1 . (a)					10 011
		y other source, for or			tributions, income or money
	If no, explain why.				•
		•			
	If yes, set forth below	in the required detail	and separately for each	foreign principal an account	of such monies <sup>6</sup>
	Date	From whom	Purpose		Amount
	See Attachment				
		·	•		
				•	•
	<b>.</b>				
-					
	•				Total
(b)	RECEIPTS – FUND RAIS	SING CAMPAIGN			•
(0)	During this 6 month r	eporting period, have	you received, as part of of this statement? Yes	a fund raising campaign <sup>7</sup> , an ☐ No ☑	ny money on behalf of any
	If yes, have you filed	an Exhibit D8 to your	registration? Yes	□ No □	
	If yes, indicate the da	te the Exhibit D was:	filed. Date	*	
			•	100.00	
(c)		eporting period, have and 9 of this statemen		of value <sup>9</sup> other than money f ce, for or in the interests of	
	If yes, furnish the foll	lowing information:	·		
	Name of foreign principal	Date received	Description of thing of value	Purpose	

<sup>6,7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

Total

								(PAGE 0)
15. (a)		onth reporting perio						
	(1) disbursed or 9 of this stat		n connection with activ	vity on behalf o	f any foreign No	principal na	med in Items	7, 8, and
	(2) transmitted	monies to any such	foreign principal?	Yes 🗆	No 🗹			
	If no, explain in	full detail why ther	e were no disbursemen	ts made on beh	alf of any for	eign princip	al.	
	If yes, set forth b monies transmitt	pelow in the required ted, if any, to each for	d detail and separately oreign principal.	for each foreigr	n principal an	account of	such monies,	including
	Date	To whom	Purpose				Amount	٠.
	See Attachment							
	,							
					•			
. ,	٠.		2.1					
	,							
								,
					·			
			•					

			•	
If yes, furnish t	he following information	on:		
Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
	•			
			·	
		•		
		·		
	S - POLITICAL CONTRII onth reporting period, l	nave you from your own fun	alue'' in connection with ar	either directly or through a n election to any political of
other person, m		tion, convention, or caucus l	neld to select candidates for	political office?
other person, m	n with any primary elec	tion, convention, or caucus l	eld to select candidates for	political office?
other person, m or in connection	n with any primary elec Yes No	tion, convention, or caucus l	f I	political office?  Name of candidate
other person, m or in connection	n with any primary elect Yes	tion, convention, or caucus h  on:  Name o politica	f I	Name of
other person, mor in connection  If yes, furnish to	n with any primary elect Yes	tion, convention, or caucus h  on:  Name o  politica  organizati	f I on	Name of

#### **V-INFORMATIONAL MATERIALS**

16.	During this 6 month report Yes 🖸	ing period, did you prepare, disseminate or cause to be disseminated any informational materials 12?  No   No   No   No   No   No   No   No
	IF YES, RESPOND TO T	HE REMAINING ITEMS IN SECTION V.
17.	Identify each such foreign	principal.
	Hong Kong Special Admi Consejo de Promocion Tu	nistrative Region - Hong Kong Economic and Trade Offices ristica de Mexico S.A de C.V.
18.	During this 6 month reporting finance your activities in p	ting period, has any foreign principal established a budget or allocated a specified sum of money to preparing or disseminating informational materials? Yes \(\Boxed{\sqrt{No}}\) No \(\Boxed{\sqrt{\sqrt{No}}}\)
	If yes, identify each such	oreign principal, specify amount, and indicate for what period of time.
19.	During this 6 month report materials include the use of	ting period, did your activities in preparing, disseminating or causing the dissemination of informationa of any of the following:
v	Radio or TV broadcasts	✓ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams articles
Ø	Advertising campaigns	☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
V	Internet	Other (specify)
20.	During this 6 month report following groups:	ting period, did you disseminate or cause to be disseminated informational materials among any of the
	Public Officials	☑ Newspapers ☐ Libraries
	Legislators	Editors
	Government agencies	☐ Civic groups or associations ☐ Nationality groups
	Other (specify)	
21.	What language was used	n the informational materials:
Ø	English	Other (specify)
22. dis	Did you file with the Reg seminated or caused to be	istration Unit, U.S. Department of Justice a copy of each item of such informational materials lisseminated during this 6 month reporting period?  Yes  No  No  See Attached
23		f such informational materials with the statement required by Section 4(b) of the Act?

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

#### VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )	(Type or print name under each signature <sup>13</sup> )
12-5-0 <b>5</b>	Sharon Balkam Managing Director/Business Manager U.S. Public Affairs Practice
	EGISTRATION UNIT

# UNITED STATES DEPARTMENT OF JUSTICE FARA REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D.C. 20530

# **NOTICE**

Suppl	Please ar lemental St		ving questions a	nd return this sho	eet in triplicate v	vith your
1. CRM			6 of Section V ( -64-Supplemen		laterials - page 8	of Form
	YES	<u>X</u>	or NO			
(If yo	ur answer	to question 1 is	"yes" do not ans	swer question 2 o	of this form.)	
2.	Do you o	lisseminate any	material in con	nection with you	r registration:	
	YES		or NO			
includisser	ding: films, ninated du		posters, brochure months.)		iew copies of all s, etc. which you	
	on Balkam	rint name of				
	• • •	line above				
Busin	ging Directiess Manage Public Affa	ger, airs Practice				



#### U.S. Department of Justice

#### **Criminal Division**

Washington, DC 20530

# THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

#### SHORT-FORM REGISTRATION INFORMATION SHEET

#### SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

#### Short Form List for Registrant: Burson-Marsteller

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Bedolla	Leon F.	05/25/2004	<u> </u>	
Budgar	Lawrence George	05/26/2000		
Chin	Curtis	05/01/2003		
Claes	Michael	07/21/1988		
Cortes	Rose Mary	05/25/2004		
DiBartolo	Christine Marie	05/13/2002		
Dorval	Christopher	10/05/2001		
Garsault	Christine	05/25/2004		
Hamana	Harold	05/25/2004		
Harmon	Keith Eugene	05/01/2003		
Judice	Peter F.	08/25/2000		
Kazmier	Danielle	06/23/2003		
Kozakos	Panayiota	10/05/2001		
McCabe	Ian	10/23/2001		
Miller	Freeman	08/25/2000		
Mintz	Richard Ian	01/14/1999		
Mullaney	Kelley Rodane	11/12/2002		
Murfin	Cecilia	05/25/2004		
Newton	Naomi	05/25/2004		
Nolton	Jill Sloup	11/12/2002		
Olguin	Adhemir	05/25/2004		
Patzke	Kerry M.	05/13/2002		
Rice	Theresa	03/01/2004		
Rietz	Kenneth Charles	11/12/2002		
Riley	Padraic D.	05/13/2002		
Shainman	Lawrence	11/12/2002		
Trahan	Scott	04/12/1996		
Veith	Craig G.	09/20/2001		
Blankfeld	Keren	06/30/2005		
Clisby	Heather	06/30/2005		
Handza	Sarah	06/30/2005		
Herrera	Veronica	06/30/2005		
Shelden	Sarah	06/30/2005		
Grace	Neil D.	06/30/2005		
Lasher	Mary	06/30/2005		

# Attachment

5. (c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? YES

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Rose Mary Cortes	1865 79 <sup>th</sup> Street, North Bay Village, FL 33141	USA	Associate	May-05
Monica Marty	14362 NW 83 <sup>rd</sup> Avenue Miami Lakes, FL 33016	USA	Client Executive	July-05
Sarah Melby	4901 Battery Lane Bethesda, MD20816	USA	Associate	June-05
Joel Staley	1351 Dutch Elm Drive Altamonte Springs, FL 32714	USA	Manager	July-05
Dione Rial	13223 SW Terrace Miami, FL 33175	USA	Client Executive	Aug-05

#### Attachment

# 11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, 9 of this statement? YES

If yes, identify each such foreign principal and describe in full detail your activities and services:

#### Government of the Republic of the Philippines

B-M supported media relations activities, primarily organizing a media briefing and providing senior media counsel to the clients around that briefing.

News	Outlet / Atte	ndees	::: F	- 19 - 1	Jah n		Subject of Group Briefing	
15-Sep-05	2845 - Maria	ARELO.	B. Same			Comment of		
Global Finance Magazine, Gordon Platt						NEW YO	ORK: Financials updates on Philippines eco	nomy
Dow Jones, Shumita Sharma					SPOKE	SPEOPLE:	Governor Tetangco, Secretary Teves and	Secretary Favila

#### Hong Kong Special Administrative Region - Hong Kong Economic and Trade Offices

Activities included development and management of the communications program as detailed in response to #12.

#### Consejo de Promocion Turistica de mexico S.A. de C.V.

The following services have been provided: media relations, fam trip coordination, speech writing and presentation development, press material development and distribution, web site content, media monitoring, crisis management, industry relations, event planning, and promotional opportunities.

See website www.visitmexicopress.com

# 14 (a). Receipts - Monies

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8 and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? YES.

# **Republic of the Philippines**

<u>Date</u>	From Whom	<u>Purpose</u>	<u>Am</u>	ount
7/2/2005	Republic of the Philippines	Fees and Expenses	\$	72,113.57
7/27/2005	Republic of the Philippines	Fees and Expenses	\$	127,634.30
9/7/2005	Republic of the Philippines	Fees and Expenses		135,676.03
			\$	335,423.90

# 14 (a). Receipts - Monies

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8 and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? YES.

# **Hong Kong Economic Trade Office**

<u>Date</u>	From Whom	<u>Purpose</u>	<u>Am</u>	ount
5/16/200	5 Hong Kong Economic Trade Office	Fees and Expenses	\$	20,833.33
6/2/200	5 Hong Kong Economic Trade Office	Fees and Expenses	\$	20,833.33
7/7/200	5 Hong Kong Economic Trade Office	Fees and Expenses	\$	20,833.33
8/4/200	5 Hong Kong Economic Trade Office	Fees and Expenses	\$	20,833.33
9/1/200	5 Hong Kong Economic Trade Office	Fees and Expenses	\$	20,833.33
10/6/200	5 Hong Kong Economic Trade Office	Fees and Expenses	\$	20,833.33
			\$	124,999.98

#### 14 (a). Receipts - Monies

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8 and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? YES.

#### Consejo de Promocion Tuistica de mexico S.A. de C.V.

<u>Date</u>	From Whom	<u>Purpose</u>	<u>Am</u>	ount
5/4/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and Expenses	\$	119,400.42
6/8/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and Expenses		110,363.96
6/23/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and Expenses		92,006.89
7/6/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and Expenses		39,025.45
7/25/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and Expenses		115,976.58
9/15/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees		87,500.00
9/26/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and Expenses		139,892.79
10/26/2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and Expenses		165,164.61
			\$	869,330.70

# 15 (a). Disbursements - Monies

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? YES
- (2) transmitted monies to any such foreign principal? NO

### **Hong Kong Economic Trade Office (ETO)**

Postings for the Period: (05.01.05 - 10.31.05)

#### **OFFICE EXPENSES:**

BUSINESS MEALS	\$152.20
CLUB DUES	50.00
INFO BANK SERVICES	451.35
LOCAL TRANSPORTATION	223.90
LODGING	268.01
MEALS	8.50
MILEAGE	1.88
MISCELLANEOUS	5.00
PHOTOCOPIES	10.40
PHOTOCOPIES - COLOR	40.00
SUSCRIPTIONS	224.60
TELEPHONE	23.70
TELEPHONE - FAX	76.58

\$ 1,211.24

#### 15 (a). Disbursements - Monies

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? YES
- (2) transmitted monies to any such foreign principal? NO

#### Republic of the Phillipines

Postings for the Period: (05.01.05 - 10.31.05)

#### **OFFICE EXPENSES:**

Air Freight	<b>\$ 145.66</b>
Airfare/Railfare	11,702.18
Catering	2,064.93
Info Bank Services	70.37
Local Transportation	815.57
Lodging	4,744.50
Miscellaneous	93.20
Photocopies	464.00
Stationary	20.31
Tax	22.97
Telephone	514.66
Video Production	399.40

\$ 21,057.75

15 (a). Disbursements - Monies

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? YES
- (2) transmitted monies to any such foreign principal? NO

# Consejo de Promociaon Tuistica de Mexico S.A. de C.V. (Mexico Tourism Promotion Board)

Postings for the Period: (05.01.05 - 10.31.05)

#### OFFICE EXPENSES:

AIR FREIGHT	1,199,99
AIRFARE/RAILFARE	40,870.90
BM INTERNATIONAL	52,884.88
BUSINESS MEALS	21.00
CATERING	9,354.86
CLIPPING SERVICE	2,131.16
CONSULTATION FEES	102,489.48
COURRIER/MESSENGER	657.55
EQUIPMENT RENTAL	4,685.67
EVENTS ELEMENTS	1,362.08
ILUSTRATION AND DESIGN	897.50
LOCAL TRANSPORTATION	2,797.48
LODGING	3,578.44
MEALS	400.14
MEDIA MONITORING	31,830.54
MILEAGE	42.09
MISCELLANEOUS	6,130.96
OVERTIME MEALS	22.26
PHOTOCOPIES	145.80
PHOTOCOPIES - COLOR	613.00
POSTAGE & SHIPPING	17.27
PROFESSIONAL DUES	21.00
PROFESSIONAL SERVICES	22,672.00
REFERENCE MATERIAL	15,679.94
RELOCATION EXPENSES	74.40
REPRODUCTION	1,936.26
SUSCRIPTIONS	79.00
STATIONARY AND SUPPLIES	492.30
TELEPHONE	712.21
TELEPHONE - LONG DISTANCE	1,290.57
TELEPHONE - FAX	216.49
TRAVEL EXPENSES	440.68
VIDEOTAPE PRODUCTION	1,496.72
WIRE MEDIA SERVICES	3,290.00
	\$ 310,534.62
	<del>y</del> 310,334.02

#### Attachment

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period?

Informational materials attached.

Also, see website for Mexico Tourism: www.visitmexicopress.com



#### Hong Kong Business Association of the Midwest

presents

# "Enhancing Competitive Advantage in China's Talent Market"

# Paula DeLisle VP & International Practice Leader Asia Pacific Watson Wyatt Worldwide

A global consulting firm specializing in human capital and financial management

Breakfast Seminar
Friday, August 5, 2005
8:30 a.m. – 10:00 a.m.
Much Shelist Law Offices
191 North Wacker Drive
Suite 1800
Chicago

HKBAM member: \$10.00 Non-Member: \$15.00

2005 New Membership &

Breakfast Seminar: \$40.00

Please make reservations by August 1, 2005

# HONG KONG BUSINESS ASSOCIATION OF THE MIDWEST

#### Paula DeLisle Watson Wyatt Worldwide Friday, August 5, 2005

Much Shelist Law Offices 191 North Wacker Drive Suite 1800 Chicago

Name:		
Guest(s):		
Company name:		
Address:		
Telephone:		· · · · · · · · · · · · · · · · · · ·
Facsimile:		
email:		
Enclose	e payment with reservation by Au	ıgust 1, 2005
Honş	RSVP Lillian Lee g Kong Business Association of the 333 North Michigan Avenual Suite 2028 Chicago, IL 60601 telephone: (312) 726-4515 facsimile: (312) 726-2441	e 5
Numb	er attending:	
Memb Non-M	er: Iember:	\$10.00 \$15.00
	New Membership & fast Seminar	\$40.00

Hong Kong Forum in Hong Kong November 21 – 22, 2005 www.hkfederation.org.hk

#### May

- Pitched media in Miami for C,USA visit on May 28 (NY)
  - South Florida Sun-Sentinel (Secured interview for C, USA with Doreen Hemlock)
    - ABC affiliate WPLG TV-10 news channel
    - CBS affiliate WFOR TV-4 news channel
    - Florida Trend business writer Mike Vogel
    - The Associated Press Miami Bureau
    - The Miami Herald
    - South Florida Business Journal
    - Broward County Daily Business Review
    - South Florida CEOWIOD AM 610 (radio)
    - FOX affiliate WSVN TV-7
    - NBC affiliate WTVJ TV-6

#### June

- Pitched media in support of Director Wu's visit to Columbia, SC
  - C. Grant Jackson, The State
  - Scott Johnson, Columbia Business Journal
  - Jim DuPlessis, The State (completed a one-on-one interview)
  - Lee Harter, The Times & Democrat
  - Gene Zaleski, The Times & Democrat
  - Pamela Hamilton, The Associated Press
  - Julie Horton, South Carolina Business Journal
- Pitched C,USA visit to Charlotte, NC
  - Stella Hopkins, Charlotte Observer
  - Ed Martin, Business North Carolina
  - Ken Elkins, Charlotte Business Journal
  - Stephanie Lazzaro, The University Times UNC
- Pitched D, NY's visit to Columbus, OH
  - Jim Siegel, The Cincinnati Enquirer
  - Tony Goins, Columbus Business First (completed a one-on-one interview at 10:00 AM at the magazine's offices.)
  - Herb Cook, Columbus C.E.O.
  - Ron Carter, The Columbus Dispatch
  - Barnet Wolf, The Columbus Dispatch
  - John Matuszak, Columbus Messenger Company
  - Rick Palsgrove, Columbus Messenger Company
  - T.C. Brown, The Plain Dealer/Columbus Bureau
  - Sandra Theis, The Plain Dealer/Columbus Bureau
  - Laura Bowers, Fisher News/Fisher College of Business/OHU
- Developed daily and trade media list and reached out to selected reporters in advance of Marion Lai (Deputy Secretary for Commerce, Industry and Technology) and Anthony Wong's (Commissioner for Innovation and Technology) Chicago visit, June 6-8 (NY)

#### July

- Contacted Seattle reporters and invited them to C, USA's speech in Seattle
  - Rami Grunbaum, Seattle Times
  - Brad Wong, Seattle Post-Intelligencer
  - Steve Wilhelm, Puget Sound Business Journal
  - Peter Robison, Bloomberg
  - Associated Press
  - John Wolcott, Snohomish County Business Journal
- Pitched reporters on Hong Kong Film Fest
  - Amber Ray (Metro New York),
  - Michael Ceiply (The New York Times)
  - Manohla Dargis (The New York Times)
  - Brian Truitt (The Washington Examiner)
  - Stephen Hunter (The Washington Post)
  - Christian Toto (The Washington Times)
  - Thomas Walter (The Washington Times)
  - Scott Galupo (The Washington Times)
  - Jackie Janssen (USA Today)

#### August

- Pitched the visit of the visit of Paula DeLisle, Vice-President, International Practice Leader (Asia-Pacific) for Watson Wyatt Worldwide, to New York City.
  - Crain's New York Business Barbara Benson
  - Crain's New York Business Adrianne Pasquarelli
  - The Central New York Business Journal Norman Poltenson
  - BusinessWeek Spencer Ante
  - Employment Relations Today Carol DiPaolo
  - Forbes Deborah Orr
  - Fortune Jean Briggs
  - HRO Today Margo Alderton
  - Pay for Performance Report Ann Podolske
  - The New York Times Business Staff
  - Wall Street Journal Carol Hymowitz
  - Wall Street Journal Kris Maher
- Pitched the visit of the visit of Paula DeLisle, Vice-President, International Practice Leader (Asia-Pacific) for Watson Wyatt Worldwide, to the United States to Chicago.
  - Crain's Chicago Business- Louise Daly
  - Crain's Chicago Business Mike McHugh
  - Chief Learning Officer Tim Sosbe
  - Chicago Sun-Times Francine Knowles
  - Chicago Tribune David Greising
  - Chicago Tribune -Barbara Rose
  - Human Capital Betty Hintch
  - U.S. Business Journal Steve Bastine
- Pitched the visit of the visit of Paula DeLisle, Vice-President, International Practice Leader (Asia-Pacific) for Watson Wyatt Worldwide, to Pittsburgh.
  - Pittsburgh Business Times Chris Davis
  - Pittsburgh Business Times Candy Gola
  - Pittsburgh Post-Gazette Jim McKay

- Pitched the visit of the visit of Paula DeLisle, Vice-President, International Practice Leader (Asia-Pacific) for Watson Wyatt Worldwide, to the United States to Huntsville, AL.
  - The Huntsville Times Gina Hannah (Interview with Huntsville Times reporter Brian Lawson on August 15, 2005)
  - Birmingham Business Journal David Rountree
- Submitted an op-ed to The Miami Herald on behalf of the Hong Kong Economic and Trade Office

#### September

- Spoke to Preston Padden of Disney regarding an informal reception at the HK ETO in Washington, D.C. for Washington-area friends of HK and Disney (DC)
- Pitched CE visit to agreed-upon contacts at National Public Radio: (DC)
  - Jordanna Hickman (Morning Edition)
  - David Butterworth (The NewsHour with Jim Lehrer)

#### October

- Identified appropriate members of the media interested in Hong Kong issues and extended invitations to Burson-Marsteller table at Asia Society Dinner keynoted by the CE (DC)
  - Mr Gerard Baker, The Weekly Standard
  - Mr Greg Hitt, The Wall Street Journal
  - Ms Nora Boustany, The Washington Post
  - Mr Barry Wood, Voice of America
  - Mr Bill Nichols, USA Today
  - Mr James Morrison, The Washington Times
  - Mr Robert Keatley, Hong Kong Quarterly
  - Mr Robert Edmonson, The Journal of Commerce
- Pitched the CE visit to National Public Radio (DC)
  - Ellen McDonnell, Executive Producer, Morning Edition
  - Lisa Chow, Producer, Morning Edition
  - Carol Klinger, Booker, All Things Considered
  - Christopher Turpin, Executive Producer, All Things Considered
- Pitched C, USA and D (NY) visit with Pennsylvania Governor Edward G. Rendell to Ned Warwick, Foreign Editor of *The Philadelphia Inquirer* (NY)
- Pitched Visit by Mike Rowse, Director General of Investment Promotion on Invest Hong Kong, to Idaho Statesman
  - Mike McHarry, Business Editor, Idaho Statesman
  - Joe Estrella, Business Staff Writer, Idaho Statesman
  - Arranged an interview with *The Idaho Statesman* for Mike Rowse, director-general of Invest Hong Kong (SF)
- Contacted *Dallas Morning News* business editor Dennis Fulton regarding an interview with Director Doris Cheung (SF)



#### You are cordially invited to join us for a

#### A Conversation with:

#### Ms. Paula DeLisle

# Vice-President and International Practice Leader, Asia Pacific

# Watson Wyatt Worldwide

Watson Wyatt Worldwide (NYSE symbol: WW) is a global consulting firm specializing in human capital a financial management. Based in Hong Kong since 1982, Ms DeLisle has helped leading local and multinatic companies throughout Asia implement their business strategies by providing the best people and financial solutions. In addition to consulting expertise, she has managed Watson Wyatt's Greater China operations a was responsible for establishing the wholly owned offices in Shanghai and Beijing; managed the Hong Kong operation which has been recognized by *ChinaSTAFF* magazine as the "HR consulting Firm of the Year" for seven consecutive years; established and managed the publications division of Watson Wyatt Data Services Asia Pacific; and served on Watson Wyatt & Company's board of directors including the executive committee.

Ms. DeLisle will discuss

# **Enhancing Competitive Advantage in China's Talent Market**

Tuesday, August 2, 2005

Registration and Networking: Noon to 12:30 pm

Luncheon: 12:30 p.m. to 2:00 p.m.

At

The Hong Kong Economic & Trade Office

115 East 54th Street

(between Park & Lex)

New York, NY 10022

212-752-3320

# This event is free to Hong Kong Association members.

Registration in advance is requested as seating is limited.

Box lunches will be provided courtesy of the Hong Kong Trade Economic & Trade Office

A Conversation with:

Ms. Paula DeLisle

Tuesday, August 2, 2005

12:30 pm to 2:00 pm

Please fax the form below completed with the information requested to: 212-371-9663.

For questions, please call 212-371-4222

Name	
Company or Affiliation:	
Title	
Address	

Phone:	Fax:	
Email:		
Signature		

# HONG KONG ECONOMIC AND TRADE OFFICE, WASHINGTON, DC

# 香港經濟貿易辦事處

1520 18th Street N.W., Washington, D.C. 20036 2 (202) 238-6323 Fax (202) 331-0318

FOR IMMEDIATE RELEASE

May 24, 2004

**CONTACT:** Kelley Mullaney

202/530-4628; 202/285-7918 mobile

**Daniel McAtee** 202/238/6360

### HONG KONG BALLET TO BRING HISTORIC PERFORMANCE TO WASHINGTON, DC

WHO:

Hong Kong Ballet - Stephen Jefferies, Artistic Director

Hong Kong Economic and Trade Office - Jacqueline Ann Willis, Hong Kong

Commissioner for Economic and Trade Affairs, USA

WHAT:

Hong Kong Ballet performing The Last Emperor

WHEN:

7:30pm on Tuesday, May 25, 2004

WHERE:

Warner Theatre

13<sup>th</sup> & E Streets, N.W.

Washington, DC

The Hong Kong Economic and Trade Office is proud to feature Hong Kong Ballet as Hong Kong's cultural ambassador to the United States. *The Last Emperor* is an original work created by the Hong Kong Ballet and premièred in 1997 to celebrate the return of Hong Kong's sovereignty to Mainland China. The Washington, DC performance is part of Hong Kong Ballet's four-city North American Tour, which includes Toronto, Vancouver and San Jose.

Mr. Jefferies was voted *Dancer of the Year* by *Dance and Dancers* magazine. Most recently, he has been voted by *Dance Europe* (February 2004) one of the top artistic directors in the world.

Miss Willis is the Hong Kong Special Administrative Region Government's most senior representative in North America.

Both will be available for interviews before and after the performance. To request an interview or media tickets to the performance, please call Kelley Mullaney at 202/530-4628.

Founded in 1979, Hong Kong Ballet is now one of the foremost classical ballet companies in Asia. Under the artistic direction of Stephen Jefferies, it has also built an international reputation with successful tours to Mainland China, North America, Europe and other parts of Asia. The Company presents a broad-based repertoire, covering both classical works as well as new and original works with Chinese themes, such as *The Last Emperor*, *The White Snake* and *Mu Lan* and *Legend of the Great Archer*. In keeping with its artistic policy, the Company's 40 dancers come from diverse background, although the majority are from Hong Kong, Mainland China and other Asian countries. For more information please visit <a href="https://www.hkballet.com">www.hkballet.com</a>.

# THE NEW SILK ROAD: AMERICAS' COMPANIES JOURNEY EAST – NOT JUST NORTH & SOUTH – FOR GREATER BUSINESS OPPORTUNITY

By Jacqueline Ann Willis

The countries of North and South America can take considerable pride in the Americas Conference as it showcases many of the factors making the region such an attractive business destination. As trade and investment increasingly cross the Pacific Ocean, a new Silk Road has emerged. This one links the markets, capital and peoples of the Americas with China, much as the old Silk Road linked China with Europe and fostered not just a trade for silk but also the exchange of new ideas and innovations.

The presence of a delegation from China at this conference and the spotlight on Chinese companies in the Americas show that people worldwide are exploring Latin America in search of growing opportunities and markets. As the Hong Kong Government's most senior representative in the United States, I join you in wishing the conference every success, particularly in generating many new business opportunities.

Companies in Florida have traditionally looked toward Latin America for business partnerships, just as many Latin American companies have looked north to the United States. Ties of geography, language and culture have led many a U.S. company to "look South." Indeed, Florida is the No. 1 trading "partner" of most countries in the region. A strong trading dynamic within Latin America also exists, again understandable given the many ties that bind the countries of the region.

While continuing to "look South and North," the smart businessperson increasingly looks "East" to Asia as well. Some companies – large, medium and small – are doing just that, as more businesses in Latin America, as well as here in Florida and other U.S. states, take advantage of Hong Kong as the gateway to China.

The language, cultural and other ties that are so important between much of the southern U.S. states and Latin America are absent in dealing with Asia-Pacific. So in considering whether to "look East," there are important questions and issues that companies deserve to have addressed.

The first, and most basic, question is about governance. On July 1, 1997, Hong Kong became a Special Administrative Region of the People's Republic of China under the concept of "One Country, Two Systems." This change gave Beijing responsibility for Hong Kong's defense and foreign policy, but maintains Hong Kong's distinct western-based life style, open and free market economic system, transparent common law-based legal system, impartial judiciary and adherence to the rule of law, including protection for intellectual property. With this legal and economic infrastructure in place, Hong Kong's role as business partner for China also makes it the leading regional headquarters location for businesses worldwide.

Location, as we all know, also matters. Located on China's southeast coast, Hong Kong sits at the doorstep of 1.3 billion Chinese consumers and all major Asia-Pacific markets. With half the world's population within a five hour flight, Hong Kong is also uniquely positioned to help Americas' businesses gain a bigger foothold and "first mover" advantage in doing business with China.

The more I thought about it, the more convinced I became that Hong Kong has much in common with the dynamism of the Americas, perhaps best represented by Miami. Both are vibrant hubs for regional commerce. Both enjoy an international mind-set; educated and skilled populace; strategic location; world-class communications, transportation, and financial services infrastructure; and a balanced outlook toward work and play. Indeed, business people from Miami to Rio would feel at home amidst the skyscrapers and entrepreneurs of Asia's world city.

Hong Kong's commercial and legal environment is decidedly pro-business. The Heritage Foundation, a noted think tank, has ranked our economy the freest in the world 10 years in a row, and counting. As host to multi-national firms or small enterprises, Hong Kong offers all the ingredients needed for success: access to key markets, partners, funding, expertise and an unmatched trading network.

Recently, steps have enhanced opportunities for companies to sell into mainland China's markets. Under the landmark 2003 Closer Economic Partnership Arrangement (CEPA) – a free trade agreement between mainland China and Hong Kong – Hong Kong-made products and Hong Kong-based companies enjoy preferential access to mainland China ahead of China's commitment to the WTO. And importantly, a company from Latin America, or anywhere in the world, would be eligible to enjoy the tremendous benefits under CEPA if it has "substantive business operations" in Hong Kong thereby enabling it to qualify as a Hong Kong company. CEPA provides Hong Kong companies with the "first mover" advantage into mainland China and has already proved to be especially important to firms in the services sector, such as banking, insurance, securities, and transport and logistics.

Hong Kong is the ideal platform from which Americas' companies can tap into this very desirable market. Companies that move quickly will be well positioned when world attention focuses eastward on the 2008 Olympic Games in Beijing. More of Americas' companies, whether based in Miami or elsewhere in the region, would do well to consider a similar shift, continuing their natural inclination to "look South or North," while looking "East" to Asia as well. The new Silk Road beckons. Hong Kong is the new Silk Road.

-----

Miss Willis is the Hong Kong Commissioner for Economic and Trade Affairs in the United States. She is the Hong Kong Special Administrative Region Government's most senior representative in the United States.